**Position Summary:** Specialists work in one of three primary teams to provide support for the ILC’s programs and services.

**Working Environment:**
All Specialists are expected to attend mandatory orientations & trainings, serve as a positive representative for the ILC, and conduct themselves with professionalism. Specialists are expected to work **8-12 hours/week** during the academic year. Hours will be determined at the beginning of each semester. Ideal candidates will have the ability to work in a team environment, demonstrate interest & enthusiasm for leadership education, exhibit a strong work ethic, and possess the necessary skills for the success of their team.

**Qualifications:**
- Must be currently enrolled as an undergraduate student at the University of Illinois at Urbana-Champaign
- Must be enrolled consecutively, full-time for the upcoming fall and spring semesters
- Must be able to work a minimum of eight (8) hours per week
- Must be available to work during Welcome Weekend (the weekend before classes start)
Communication & Marketing Specialist Duties:

- Facilitate outreach initiatives to promote the ILC, such as tabling and giving presentations
- Develop and implement creative marketing strategies to attract students
- Create and distribute the ILC newsletters and other email advertisements
- Write and solicit blog posts for The #IlliniLeader's Digest
- Other duties as assigned

Data Analytics Specialist Duties:

- Enter and analyze qualitative and quantitative data using statistical software, such as SPSS, Excel, and Tableau
- Conduct analysis, summarize key findings and trends, and produce data reports, visualizations, and presentations on ILC workshops and programs
- Design and implement research projects on leadership initiatives including the Multi-Institutional Study on Leadership (MSL)
- Other duties as assigned

Leadership Certificate Program Specialist Duties:

- Assist with the coordination and management of all Leadership Certificate Program activities and events
- Facilitate educational workshops for Leadership Certificate Program participants
- Communicate regularly with participants about program dates and deadlines, opportunities, and requirements
- Meet individually with participants to provide progress updates and guidance for completing the program
- Other duties as assigned