

GRAPHIC DESIGNER POSITION

Position Summary: Graphic designers create visual concepts to communicate ideas that inspire, inform, and captivate the ILC's audiences. This position serves as a member of the ILC's Branding, Advertising, Marketing and Outreach (BAM-O) Team.

Required Qualifications:

- » Must be a current undergraduate student at the University of Illinois at Urbana-Champaign
- » Must have some graphic design background and the ability to demonstrate basic understanding of design concepts and creativity skills
- » Must be familiar with Adobe software (such as InDesign, Illustrator, Photoshop, etc.), as well as with print and digital formats (native files, JPG, TIFF, PNG, EPS, PDF, etc.)
- » Must have the ability to work independently, as well as within a team and/or collaborating with others on various tasks and projects
- » Must have the ability to work in a fast-paced environment, handle multiple tasks simultaneously, meet deadlines, and have keen attention to details
- » Must be available to work during Welcome Weekend (the weekend before classes start)



Working Environment:

Graphic Designers are expected to attend mandatory orientations & trainings, and have a strong work ethic. Graphic Designers are expected to work **10-12 hours/week** during the academic year. Duties include but not limited to: producing visually appealing graphics for the ILC that may include publications, posters, brochures, newsletters, handouts, flyers, digital ads, banners, and websites; as well as managing the ILC's social media platforms and delivery creative, consistent and regular postings. As a member of the BAM-O team, this position may be asked to present at outreach events.