



# Illinois Leadership<sup>®</sup> Center Coordinating Committee 2011-2012 Final Report

Submitted by ILCC Co-Chairs:

**Bruce Litchfield**

Professor and Assistant Dean - Undergraduate Programs  
College of Engineering

**Sara Thompson**

Director, Illinois Leadership Center



**ILLINOIS**  
UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

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## ***Illinois Leadership Coordinating Committee Executive Summary***

The Illinois Leadership Coordinating Committee (ILCC) is a committed group of faculty, staff, and students who identify and create strategic initiatives that further the development of leadership skills for Illinois students. The efforts of the ILCC are wide and varied, and can be found described in this report.

The ILCC working groups made significant progress this past year, building on the foundation established by previous ILCC groups. The committee is comprised of 46 members representing each academic college and several units within the Division of Student Affairs and divided into four working groups:

- Minor in Leadership Studies
- Advancement Initiatives
- Leadership Research Community
- Ten-Year Anniversary

The ILCC also supported a Student Leadership Advisory Group, comprised of 16 students from different academic colleges. The students served to represent the diversity of students found at the University of Illinois. The group provided constructive feedback and advice on strategic initiatives and represented the Leadership Center at important events.

### **Significant accomplishments of the committee this past year include:**

1. Implemented the Minor in Leadership Studies; currently, 72 students are enrolled and eight students plan to complete the minor this spring.
2. Hosted an alumni event to build support for Illinois Leadership. Secured \$41K in private gifts and \$30K in corporate gifts.
3. Organized a campus-wide Leadership Research Conference focusing on the study or practice of leadership.
4. Planned the celebration of the Illinois Leadership Center's ten-year anniversary fall 2012.

### **Academic Minor in Leadership Studies**

The Faculty Advisory Committee created structures and processes to oversee the academic requirements of the Minor in Leadership Studies. The subcommittee created a process to review proposals to add courses to the list of electives (context courses). Currently, there are 20 courses to meet the elective requirement from 12 disciplinary units. Lastly, the committee assembled a list of appropriate performance measures to evaluate the Minor's success as compared to leadership minor programs at other universities. As of early March, the enrollment has grown to 72 students. Eight students expect to complete the minor in May 2012.

### **Shared Fundraising Pilot**

The Advancement Working Group continues to pilot a shared fundraising model. Vice Chancellor Schroeder and Associate Vice Chancellor Williamson from the Office of Institutional Advancement approved the pilot phase of this collaborative model. Representatives from the Colleges of Business, Engineering, Agricultural Consumer and Environmental Sciences, and Liberal Arts and Sciences, as well as representatives from Student Affairs and the Foundation are collaborating to implement fundraising strategies for both prospective corporate and individual donors. Key accomplishments this year include: a) hosting an alumni event in Chicago to reconnect alumni with the Illinois Leadership Center; 45 alumni attended, b) individual donor meetings were held with 100 prospects; \$41K was received in private gifts, c) Eight proposals were submitted to corporations for funding; \$30K was committed and, d) training of advancement personnel in the involved units.

### **Illinois Leadership Research Conference**

The Leadership Research Community (LRC) Working Group is focused on creating collaborations and a stronger community among researchers on aspects of leadership, leadership development, and leadership education. A significant accomplishment of the committee is the organization of a research conference, *New Leadership for the Twenty-First Century*, held on April 6, 2012. The conference included a keynote speaker by Dr. Joel Cutcher-Gershenfeld, Professor and Dean of the School of Labor and Employment Relations, and six papers were selected and presented.

### **Illinois Leadership Center's Ten-Year Anniversary Celebration**

The Leadership Center will celebrate its Ten-Year Anniversary on Saturday, October 20, 2012. Our theme, A Decade of Leadership, A Lifetime of Purpose, reflects the growth of a campus-wide leadership initiative at Illinois and the commitment the campus has towards preparing students to be the leaders of the 21st Century. The Leadership Center will sponsor a variety of events celebrating this joyous occasion.

While the above list serves as a highlight to the ILCC's work this past academic year, the following pages detail the specific plans, accomplishments, and future goals of each working group.

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

Vice Chancellor for Student Affairs

Swanlund Administration Building  
601 East John Street  
Champaign, IL 61820



September 9, 2011

Dear Colleagues,

Thank you for accepting this invitation to serve on the Illinois Leadership® Coordinating Committee, which has been and will continue to be influential in the development and growth of the Illinois Leadership Initiative at Illinois.

Bruce Litchfield, Assistant Dean in Engineering Administration, and Sara Thompson, Director of the Illinois Leadership Center, will serve as co-chairs; we appreciate their willingness to do so. Angela Ennis, Administrative Aide of the Illinois Leadership Center, will provide staff support. It is anticipated that the entire committee will meet three times during the academic year, with the majority of the work accomplished through its subcommittees. We request that the co-chairs submit a brief summary of the committee's work by April 1, 2012.

The charge of the Illinois Leadership Coordinating Committee is as follows:

1. Continue to implement the shared fundraising model between Student Affairs and Academic Affairs to promote leadership education through the Illinois Leadership Center and academic colleges.
2. Coordinate a cross-college Leadership Research paper competition open to all 2011-2012 matriculated graduate students.
3. Construct and coordinate a Faculty Advisory Board for the new interdisciplinary Minor in Leadership Studies.

In addition to these charges, Bruce and Sara will organize a small taskforce of individuals to explore the ways we measure a significant leadership experience at Illinois. This group may also look at other important assessment and leadership initiatives for the campus.

Many thanks for your willingness to serve the campus in this capacity and to promote leadership education at Illinois.

Sincerely,

C. Renée Romano  
Vice Chancellor for Student Affairs

Richard Wheeler  
Vice Chancellor for Academic Affairs and Vice Provost (Interim)

cc: Kenneth Ballom, Associate Vice Chancellor for Student Affairs  
Barbara Wilson, Vice Provost

## ***Charges for the Working Groups 2011-12***

### ***Minor in Leadership Studies***

Construct and coordinate a Faculty Advisory Committee for the new interdisciplinary Minor in Leadership Studies.

### ***Advancement Initiatives***

Continue to implement the shared fundraising model between Student Affairs and Academic Affairs to promote leadership education through the Illinois Leadership Center and academic colleges.

### ***Leadership Research Community***

Coordinate a cross-college Leadership Research paper competition open to all 2011-2012 matriculated graduate students. This charge was revised by the working group committee and now states: Create collaborations and a stronger community among researchers at Illinois who focus on aspects of leadership, leadership development, and leadership education.

### ***Ten-Year Anniversary***

This is ad hoc working group was formed to provide input to the Illinois Leadership Center for its Ten-Year Anniversary Celebration and related events in the fall 2012.

## ***Working Group Assignments***

### **Advancement Working Group**

Barry	Dickerson	ACES Advancement	bdickers@illinois.edu	Co-Chair
Lissa May	Mudrick	U of I Foundation	may@uif.uillinois.edu	Co-Chair
Karen	Bender	Office of Corporate Relations	kbender@illinois.edu	
Shane	Carlin	Student Affairs Advancement	scarlin@illinois.edu	
Jennifer	Davis	U of I Foundation	davis@uif.uillinois.edu	
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Joan	Volkman	LAS Advancement	volkman@illinois.edu	
Brittany	Wilson	BUS/Business Development	bcwilson@illinois.edu	

### **Faculty Advisory Committee**

Michael	Loui	Electrical & Computer Engineering	loui@illinois.edu	Chair
Lisa	Burgoon	College of ACES	burgoon@illinois.edu	
Shirley	Faughn	Communications	sfaughn@illinois.edu	
Kim	Graber	Kinesiology & Community Health	kgraber@illinois.edu	
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Laurie	Kramer	College of ACES	lkramer@illinois.edu	
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### **Leadership Research Community Working Group**

David	Rosch	ACES/Human & Community Development	dmrosch@illinois.edu	Chair
James	Anderson	ACES/Human & Community Development	jcandrs1@illinois.edu	
Ariel	Avgar	School of Labor & Empl. Rel.	avgar@illinois.edu	
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Gail	Rooney	SA/The Career Center	grooney@illinois.edu
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Cecilia	Suarez	Illinois Leadership Center	suarez7@illinois.edu

### **Ten-Year Anniversary Ad hoc Working Group**

Chair will rotate per assignment

LaTanya	Cobb	SA/Illinois Leadership Center	lcobb@illinois.edu
Dana	Hartzheim	University Housing	dhartz22@illinois.edu
Catherine	Heidke	Illini Union	heidkecm@illinois.edu
Jami	Houston	Campus Recreation	jlh@illinois.edu
Herb	Jones	SA/University Housing	joneshe@illinois.edu
Esther	Lamarre	SA/Illinois Leadership Center	el5@illinois.edu
Will	Patterson	OIIR	wmpatter@illinois.edu
Kirstin	Phelps	SA/Illinois Leadership Center	kphelps@illinois.edu
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### **Students**

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Natalie	Bradford	AHS	bradfor3@illinois.edu
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Michelle	Gao	BUS	gao1@illinois.edu
Carrie	Hokl	Nursing	hokl1@illinois.edu
Yun (Elliana)	Jin	BUS	yunjin1@illinois.edu
LaToya	Jones	MED	ljones33@illinois.edu
Arsalan	Kabir	LAS	akabir2@illinois.edu
Abdul (Sami)	Khan	LAS	akhan69@illinois.edu
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Semecia	Williams	ACES	swilli33@illinois.edu
Charlie	Yu	ENG	yu93@illinois.edu



***Faculty Advisory Committee for the  
Minor in Leadership Studies  
March 13, 2012***

**Members:**

Lisa Burgoon, College of Agricultural, Consumer and Environmental Sciences  
Shirley Jean Faughn, Department of Communication  
Kim Graber, Department of Kinesiology and Community Health  
Heath Harding, Illinois Leadership Center  
Laurie Kramer, College of Agricultural, Consumer and Environmental Sciences  
Kristi Kuntz, Office of the Provost and Vice Chancellor for Academic Affairs  
David Lange, Department of Civil and Environmental Engineering  
Geoffrey Love, Department of Business Administration  
Michael Loui, Department of Electrical and Computer Engineering, committee chair  
Daniel Newman, Department of Psychology  
David Rosch, Department of Human and Community Development  
Christopher Span, Department of Education Policy, Organization and Leadership  
Robert Steltman, College of Liberal Arts and Sciences  
Marian Stone, College of Fine and Applied Arts  
Sara Thompson, Illinois Leadership Center

The Minor in Leadership Studies began operation in the fall of 2011. The Minor is administered by the College of Agricultural, Consumer, and Environmental Sciences (ACES). Appointed by the dean of ACES, the Faculty Advisory Committee (FAC) oversees the academic requirements of the Minor and provides advice to the program coordinator, Lisa Burgoon.

Students can currently select from 20 elective courses (context courses) to meet the requirement that they study leadership within the context of their major area of study. These elective courses represent 12 disciplinary areas. We expect this list of elective courses to grow as faculty from across campus learn more about the Minor.

During the inaugural year of the operation of the Minor, the FAC:

- Created a process and a subcommittee to review proposals to add courses to the list of approved electives.
- Drafted procedures for periodic review of courses in the Minor; these procedures resemble the procedures for review of campus General Education courses.
- Assembled a list of appropriate performance measures for the Minor, to evaluate its success and impact, and to compare the Minor with similar programs at other universities.

Throughout the year, Lisa has met prospective students, communicated with academic advisors and administrators, and coordinated the offerings of the Minor's four specifically required courses. As of today, the enrollment in the Minor has grown to 72 students. Eight students expect to complete the Minor in May 2012.

***Illinois Leadership Initiative  
Advancement Working Group  
Spring 2012 Report (Mar. 1, 2011-Feb. 29, 2012)***

**Co-chairs:**

Barry Dickerson, Senior Director of Advancement, College of ACES

Lissa May Mudrick, Senior Director of Development, University of Illinois Foundation

**Members:**

Karen Bender, Associate Director of Corporate Relations, Office of Corporate Relations

Katie Blakeman, Assistant Director of Development, Office of Student Affairs

Shane Carlin, Assistant Vice Chancellor, Office of Student Affairs

Jennifer Davis, Senior Research Specialist, University of Illinois Foundation

Don Hardin, Director Illinois Scholars Program, Lecturer, College of Applied Health Sciences

Angela Ennis, Administrative Aide, Illinois Leadership Center

Erin Kirby, Associate Director of Advancement, College of Engineering

Martin O'Donnell, Assistant Director of Advancement, College of Engineering

Kirstin Phelps, Program Director, Illinois Leadership Center

Sara Thompson, Director, Illinois Leadership Center

Joan Volkmann, Acting Associate Dean for Advancement, College of LAS

Brittany Wilson, Associate Director of Development, College of Business

**Charges:**

Implement the shared fundraising model between Student Affairs and Academic Affairs to promote leadership education through the Illinois Leadership Center and academic colleges.

- Implement and pilot the agreed upon shared fundraising model.
- Fundraising goal for Mar. 1, 2011-Feb. 29, 2012 was \$75K.

**Summary of Work Completed and Key Accomplishments:**

- On May 26, 2011, the ILCC Advancement Working Group held a one-half day retreat to plan for the coming academic year, identify fundraising goals, and set training goals.
- On September 9, 2011, the ILCC Advancement Working Group co-chairs and ILC Director Sara Thompson presented an update to Associate Vice Chancellor Jim Schroeder and Assistant Vice Chancellor Loretta Williamson.
- ILC Director Sara Thompson and Alumnus Tony Petullo presented "Illinois Leadership: Providing Illinois Students with the Experience Needed for Life" at the 76th Annual Foundation Meeting and Weekend.
- In September 2011, ILC Director Sara Thompson presented about the Illinois Leadership Center to the Chicago Illini Leadership Council.
- On Nov. 10, 2011, the Illinois Leadership Advancement Committee and Illinois Leadership Center hosted an event featuring retired Associate Dean of Students Willard Broom and ILC Director Sara Thompson. Prior to the Leadership Center's establishment, Willard Broom, taught one of the only leadership courses on campus. The purpose of the event was to reconnect prior students in Willard's class with Leadership Center alumni to share new initiatives occurring at Illinois around leadership development. The event took place at the Hyatt Lodge in Oakbrook, IL and was attended by 45 alumni.

- On Feb. 28, 2012, the University of Illinois Foundation hosted an event in Cincinnati, OH, featuring retired Associate Dean of Students Willard Broom and ILC Director Sara Thompson. The event took place at the Cincinnati Kingsgate Marriott and was attended by 5 alumni.

### **Summary of Subcommittee Work:**

#### Corporate Engagement:

- 1) Developed new corporate sponsorship program for companies with an initial sponsorship level of \$5,000 now available and à la carte sponsorship options based on the actual cost of an event and the needs of the Illinois Leadership Center.
- 2) Identified a list of 30 companies to approach for ILC funding across OCR, Student Affairs, Colleges of ACES, Business and Engineering, and designated leads in each unit to pursue corporate funding requests. Results to-date are summarized below:
  - a. *Aldi* - \$5k pledge.
  - b. *BP*- proposal submitted by OCR for new \$5k sponsor level; pending.
  - c. *Boeing* - initiated discussion, but deferred to 2012-13 as review of funding structure is underway at company.
  - d. *Caterpillar*- proposal submitted and approved for 2011-2012. The \$125,000 is the final allocation to ILC from a \$500,000 pledge over 4 years.
  - e. *Deere*- initiated discussion but deferred to '12-'13 as restructure of university partnership program is underway at company.
  - f. *Monsanto*- received a \$10k commitment.
  - g. *Rolls-Royce*- received a \$45k paid over three year commitment; first 15k installment received.
  - h. *State Farm* – proposal submitted for new \$5k sponsor level; pending.

Support from Individuals: Committee members qualify, cultivate, solicit and gain support from individuals. Over 100 individual donor meetings have taken place. We invited alumni and donors to participate in the Leadership Center's Imprint, LeaderShape, and Workshop activities. More than 30 alumni returned to campus to participate in ILC programs through referrals from the advancement community. Additionally, \$41k in annual support was received from Mar. 1, 2011-Feb. 29, 2012. A \$25k pledge was documented during this same period (details shown below). Significant activity includes:

- One alumna who participated in the Feb. 2012 Imprint pledged \$25k to be paid throughout the next two years; the first installment has been received. She is quite impressed with the Center and its programs.
- After participating in Imprint or an Illinois Leadership Center workshop, alumni leave enthusiastic and engaged about their experiences and the caliber of Illinois students. These programs are wonderful engagement and cultivation experiences for Illinois alumni that showcase the high quality leadership training provided by the Illinois Leadership Center.
- Two alumni referred by advancement committee members are particularly excited after their participation. Seven more alumni were intentionally invited to make them aware of the strength of the ILC programs and to cultivate their interest in providing support.

**Next steps:**

- Continued cultivation of individual donor prospects with an emphasis on developing support for the Minor in Leadership Studies, specifically the Program Coordinator, as well as support for the ILC i-programs and college leadership initiatives.
- Continued to increase awareness and expand development capacity across the development community.

**Some quotes from ILC coaches/mentors:**

*“This is an extraordinary program and one of the most memorable experiences of my year, looking back.”* (Dr. Barbara Brandt)

*“Sara, it was a pleasure meeting you and having the opportunity to participate as an alumni coach at Imprint last weekend. Thank you for including me. I am glad that I had the chance to learn about the Leadership Center and the valuable learning experiences it provides to U of I students. I was extremely impressed with the quality of the Imprint program. Kirstin and the other organizers did a great job. You assembled an outstanding group of alumni coaches all who had relevant and worthwhile stories to share. I wish I had more time to meet them all. The students were great and I think they learned a lot from the program. I would be interested in learning about their feedback. I wish I had had opportunities and programs like Imprint when I was a student! I am only sorry I didn't have more time to spend on campus as the U of I is still my favorite place in the world! I would gladly like to stay connected to the Leadership Center as opportunities arise so please let me know. Thank you again for the welcome back to campus and allowing me to participate in one of your great programs. Best wishes for continuing success, Take care.”* (Steve Isaacson)

*“The Illinois Leadership Center's 'Imprint' Program is a fantastic resource for students and alumni alike. Students have much to learn from the variety of alumni coaches and the diverse experiences they recount, while the coaches have just as much to gain from the assortment of students and their personal perspectives of the future.”* (Greg Formosa)

*“What a great day, working with the students reminds you of what it was like to have so much ahead of you. Through their energy and questions it is clear to see they all are looking towards the future. But I did not only feel like my day was all about connecting with and helping the students, it also allowed me opportunity to use the themes discussed during 'Imprint' and reflect on my career and where its next steps will be.”* (Anonymous Imprint Alumnus Coach)

***Leadership Research Community Working Group***  
***Year-end Report***  
***Academic Year 2011-12***

**Members:**

James Anderson, Agricultural Education  
Ariel Avgar, Labor and Employment Relations  
Domonic Cobb, Office of the Dean of Students  
Fritz Drasgow, Psychology/Labor and Employment Relations  
Heather Horn, Campus Recreation  
Kari Keating, Agricultural Education  
Russell Korte, Educational Policy and Organizational Leadership  
Gail Rooney, The Career Center  
Dave Rosch, Agricultural Education (chair)  
Nathan Sanden, University Housing  
Jennifer Smist, University Housing  
Cecilia Suarez, Illinois Leadership Center

**Charge:**

To create collaborations and a stronger community among researchers at Illinois who focus on aspects of leadership, leadership development, and leadership education.

**Summary:**

The Leadership Research Community (LRC) Working Group began the year planning to continue the implementation of a Graduate Student Leadership Research Paper competition that the 2010-11 LRC had planned and structured. However, the first two meetings of the group led the group to change plans, and instead coordinate a small campus-based conference focused on the leadership-oriented research occurring on campus.

Held April 6, 2012 in SDRP, the title of the conference was “*New Leadership for the Twenty-First Century*.” 1000-word abstracts were collected from interested graduate students and faculty, using various listservs, e-week announcements, a webpage on the ILC website, and word of mouth. Six abstracts were selected for presentation at the conference, which also included a keynote address from Dr. Joel Cutcher-Gershenfeld, Professor and Dean of the School of Labor and Employment Relations.

Three subcommittees were formed to help plan various aspects of the conference, including: a) logistics; b) communications/marketing; and c) abstracts and keynote. A small budget for the conference included funding from the ILC to incidentals, as well as a gift from Dr. Ray Price in the College of Engineering to provide two \$1000 prizes for best paper – one for graduate students and one for faculty.

***Ten-Year Anniversary Ad Hoc Working Group***  
***Year-end Report***  
***Academic Year 2011-12***

**Members:**

La Tanya Cobb, SA/Illinois Leadership Center  
Dana Hartzheim, University Housing  
Catherine Heidke, Illini Union  
Jami Houston, Campus Recreation  
Herb Jones, SA/University Housing  
Esther Lamarre, SA/Illinois Leadership Center  
Will Patterson, OIR  
Kirstin Phelps, SA/Illinois Leadership Center  
Lori West, DGS, Campus Advising & Academic Services

**Charge:**

Provide input to the Illinois Leadership Center for its 10 Year Anniversary Celebration and related events in the fall 2012.

**Summary:**

During the fall semester of 2012, the Illinois Leadership Center will celebrate its 10 year anniversary. In honor of this milestone, Ten-Year Anniversary Ad Hoc Working Group members and the Illinois Leadership Center staff identified special events including:

- Leadership Center 10 Year Anniversary: The Leadership Center will be celebrating its 10 Year Anniversary on Saturday, October 20, 2012. Our theme, A Decade of Leadership, A Lifetime of Purpose, reflects the growth of a campus-wide leadership initiative at Illinois and the commitment the campus has towards preparing students to be the leaders of the 21st Century.
- Art Competition Project: The Leadership Center will be sponsoring an art competition for current students this spring. Winners will be presented at the Spring Certificate Completion Ceremony and submissions will be exhibited at the Illini Union Art Gallery next October.  
Speaker Series Events: Peter Northouse author of *Leadership Theory and Practice* will speak on campus in various classroom settings as well as engage with faculty and staff. John Jennings, in partnership with the Bruce D. Nesbitt African American Cultural Center, will be speaking on the intersections of leadership, media, and social justice.
- Special Recognition Events: Each of the existing Illinois Leadership Events such as i-programs, certificate events, and welcome week events will include special activities to honor this milestone.

## ***Illinois Leadership Center Updates and Accomplishments***

### Certificate Program

The number of students completing the Certificate Program remains high again this year. This fall 16 students completed their Leadership Certificate and 74 are expected to complete the Certificate program in April.

### Style Assessment Workshops

Since August 2011, approximately 863 students attended a DiSC or StrengthsQuest workshop facilitated by ILC staff. Faculty and staff across campus were trained in the fall 2011 to facilitate the DiSC and StrengthsQuest assessment presentations. An additional 384 students participated in sessions facilitated by these faculty and staff.

### Alumni Leadership Reunion in honor of retired Associate Dean Willard Broom

On November 10, the ILC hosted an alumni reunion Willard Broom's Ed Psych 199, one of the first leadership courses offered on campus, as well as alumni and volunteers from the Center's programs. This event was collaboration between the ILC, the ILCC Advancement Working Group and the Illinois Foundation.

### Speaker Series

The following people spoke as part of the Speaker Series: a) Robert F. Kennedy, Jr.'s visit in November was in collaboration with the Illini Union Board; b) Dr. Maura Cullen as the keynote at the Leadership and Diversity Summit in February, a partnership between the Leadership Center, Residential Life, and McKinley Health Center; and b) Bill Strickland spoke on campus about making the impossible possible in collaboration with the Illini Union Board and possibly others.

### Illinois Leadership Center Renovation

The Leadership Center space in the Illini Union was reconfigured to accommodate the program coordinator for the Minor in Leadership Studies and other space needs.

### Presentations and Publications by ILC Staff

- Flores, K. L., Matkin, G. S., Burbach, M. E., Harding, H., & Quinn, C. E. (2012). Deficient critical thinking skills among college graduates: Implications for leadership. *Educational Philosophy and Theory*, 212-230.
- Phelps, K., Henry, A., & Bird, W. A. (In Press). Factors influencing or discouraging secondary school student's FFA participation. *Journal of Agricultural Education*.
- Guthrie, K. L., Phelps, K. and Downey, S. (2011). Virtual worlds. *Journal of Leadership Studies*, 5: 6-13.
- Thompson, S., Rosch, D., & Northouse, P. (2011). *Do we need to remap the ways we teach leadership theory to undergraduates?*. Presented at the International Leadership Association Conference, London.
- Cobb, T. (2012). *Inspiring a Greek to LEAD and "Do the Right Thing*. Presented at the NASPA conference for Student Affairs Administrators in Higher Education.

### Alumni Workshops

- Rodd Whitney (Monsanto corporate partner representative) spoke about Passion, Purpose, and Patience.
- Joel Massel ('83 Biology) spoke about Planning for Your Future: Stepping Stones for a Successful Career.
- Mark Yocum ('93 Molecular Biology) spoke about managing a quality career.
- Chris & Angie Eckert ('94 Ornamental Horticulture & '94 Agriculture) spoke about stimulating growth and change in business – Lessons Learned from Seven Generations of Family Success.
- Frank Klepitsch ('79 Architectural Studies) spoke about Building Your Dream – How to find it and how to focus on it.
- Bala Ramakrishnan ('72 Advertising & '74 Radio Television) spoke about Personal Branding
- Pam Hove, ('08 EDM Global Human Resource Development) spoke about applying strategic planning principles for personal success.





**Illinois Leadership<sup>®</sup> Center**

290 Illini Union

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